REPORT TO THE COMMUNITY 2014 • 114 YEARS









SACREDNESS OF LIFE • HUMAN DIGNITY • MERCY • JUSTICE • SERVICE • EXCELLENCE









Inank You

SISTERS OF MERCY SERVICES

CORPORATION

Me're neletor

Western NC since 1900 Haiti since 2010 Philippines in 2013



Meet Welby - our new mascot! Welby is proud that Asheville is Bee City, USA, and he loves working with Sisters of Mercy Urgent Care to help you "Bee Healthy"!

PICTURED ON THE FRONT

The faces of gratitude, left to right, top and bottom: Sister Maria Goretti, Director of Mission & Values Christi Cook, Radiology Technologist

Paul Gilliam, Nursing Professional/EMT Tiara Mills, Front Desk/Extender

JJ McMahon, Front Desk/Extender

Anna Nowinska-Vargas, Front Desk/Extender

Sheila Pertiller, Business Services

Dr. Stan Hamaker, Urgent Care Physician

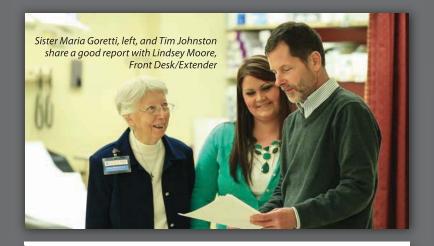
OUR MISSION

Sisters of Mercy Services Corporation supports the endeavors of the Sisters of Mercy of the Americas South Central Community through delivery of excellent healthcare and other needed services to all those in our community who seek them.

OUR VISION

Sisters of Mercy Services/Urgent Care will be the recognized leader for providing urgent care and related services, consistent with the values of Catherine McAuley.

Like their founder, Catherine McAuley, the Sisters of Mercy are ever evolving to meet the needs of the time. The Sisters began serving WNC in 1900, operating the former St. Joseph's Hospital (now part of Mission Health) for nearly 100 years. Today, Sisters of Mercy Urgent Care is found in Brevard, Weaverville, and Asheville. In the past year, the legacy of caring extended not only to our community, but also to our brothers and sisters who were hit by natural disasters in Haiti and in the Philippines. Our path of mercy, sacredness of life, human dignity, justice, excellence, and service is made possible by your faithful support.



I thank my God whenever I think of you; and every time I pray for all of you, I pray with joy...—Philippians 1:3

For me, it is a joy each day to be prayerfully aware of the many ways we minister together helping those who are hurting. We Sisters of Mercy work with each of you—our neighbors in need, our amazing staff of professionals, our generous benefactors, all "in it together"—to bring the healing presence of Jesus into today's hurting world.

Feel with me the joy of being an instrument of God's Mercy in your particular way! May your prayerful support of the Catherine McAuley MERCY Foundation give you a special joy in knowing you are providing compassionate care to the ill and injured—nearby and far beyond.

God bless you!

Director of Mission and Values

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SISTERS OF MERCY SERVICES

CORPORATION

As we celebrate 114 years of service in Western North Carolina, Sisters of Mercy Urgent Care continues its focus on providing outstanding urgent care to our region. Your support in the past year enabled further expansion of the hours of operation at Urgent Care West on Patton Avenue, and the relocation of Urgent Care North to a brand new, more convenient location in Weaverville.

You not only enable Sisters of Mercy Urgent Care to care for more than 50,000 patients locally, including a half million dollars in free and undercompensated care, but also the continuation of vital disaster relief in Haiti and in the Philippines. Thanks to our patients, community, staff and physicians; this report is the story of what we have achieved – *together*.



Timothy C. Johnston
President and CEO
Fellow of the American College

of Healthcare Executives

SISTERS OF MERCY URGENT CARE

Supported by the Catherine McAuley MERCY Foundation

TOTAL ECAMES

Sisters of Mercy Urgent Care's Mercy Occupational Medicine provides medical care to the employees of many businesses and industries, through its walk-in facilities and optional on-site services, minimizing lost time. Here, Dr. Bruce Gilpin provides an industrial exam.

Since 1985, locally-based not-for-profit Sisters of Mercy Urgent Care has provided the people of Western North Carolina care of their non-life threatening illnesses and injuries, without an appointment, at a fraction of the time and cost of an emergency room visit.

Each Sisters of Mercy Urgent Care location is staffed by licensed professionals, ensuring the highest quality care. Our doctors, nurses, and support staff serve more than 50,000 patients each year, and provide more than a half million dollars in charity and undercompensated care. To date, your support has enabled us to serve more than one million patients throughout WNC.



Pat Clackler (right) counsels a Brevard College student.



Donna Montgomery, Lab, celebrated 10 years of service.



Sister Maria Goretti visits in the waiting room.



Family Nurse Practitioner Danielle Snider examines a patient.



Liz Calloway checks a patient's hand.

Photos by Trivette Images

4 CONVENIENT LOCATIONS



New North!

Sisters of Mercy Urgent Care North 61-B Weaver Boulevard, Weaverville, NC *Open 9am-5pm M-F*



Members of the media and Chamber of Commerce, as well as current and former Board Members, joined Father Pat Cahill, CEO Tim Johnston, Sister Maria Goretti (center), and Sisters of Mercy Urgent Care Mascot Welby (right) for the ribbon cutting and blessing at the new Urgent Care North site in Weaverville.





Sisters of Mercy
Urgent Care West
and Corporate Offices

1201 Patton Avenue Asheville, NC

Clinic open 7 days/week, 362 days/year 7am-10pm M-F and 9am-7pm Sat-Sun (Closed only on Easter, Thanksaiving, and Christmas)



Sisters of Mercy Urgent Care South

1833 Hendersonville Road Asheville, NC

Open 7 days/week, 362 days/year, 8am-7pm M-F and 9am-5pm Sat-Sun (Closed only on Easter, Thanksgiving, and Christmas)



Sisters of Mercy Urgent Care Brevard and Frances Warde Family Health

22 Trust Lane, Brevard, NC

Serves the public, Brevard College, campers 9am-4pm M-W-Th-F and 10am-4pm Sat

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Below: A kind neighbor carried this orphaned infant to the clinic, where donated formula saved the child's life.



A map shows the mobile clinic sites; half are visited one week and half the next.

Cabaret

CITESOLEIL

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GERMAIN





Family Nurse Practitioner Danielle Snider (above left, on right) rallied her husband, Ryan, and friend, Lauren Emery, to hike with her the 77-mile Foothills Trail in just five days, raising almost \$6,000 for Drs. Vladimyr and Merline Roseau's dream of a new Alpha Omega Clinic. Dreams can come true—the four-wheel drive vehicle your donations helped provide aids the physicians in reaching those who need care in the rural areas surrounding Port-au-Prince, Haiti. While serving on Team Mercy 10, Danielle helped with the delivery of a baby—a first for her (above right).







Our Haitian friends at the Alpha Omega Clinic in Cabaret, Haiti are thrilled whenever a team from the U.S. is there to help. The tenth Team Mercy (above right) served Haiti in May 2014. Together with their Haitian colleagues, each team cares for 600-1,200 patients over five days. This outreach is funded by donations to the Catherine McAuley MERCY Foundation. Be sure to see Trivette Images' award-winning video, *Mercy for Haiti*, at urgentcares.org/haiti



Nurse Pat Farley (center front and next page) has served on disaster relief teams around the world, including Haiti. After meeting Team Mercy while serving with them in the Philippines, Pat led an ecumenical group of women from the Belwood Community of NC in sewing clothing for the children of Haiti.





Gifts to Catherine McAuley MERCY Foundation earmarked for Haiti provide care, food, and supplies to the poorest country in the western hemisphere.



Dr. Ellen Lawson, CEO Tim Johnston, Sister Maria Goretti, and Board Chair Jeff Gould accepted a plaque of appreciation from their Haitian colleague, Dr. Vladimyr Roseau, when he visited Asheville in July.





Left: North Carolina's first medical team to the Philippines: NC Baptist Disaster Relief Team Leader John Adams, Paramedic Wendy Gade, Nurse Pat Farley, Dr. Ellen Lawson, and Dr. Obie Cuento, who is from the Philippines and served as Medical Director for the team.

Right: In the Philippines, the Mercy physicians served alongside nurse Pat Farley (left) from Lawndale, NC. When Pat learned that Team Mercy was still serving in Haiti, she organized a group of women from the Belwood community to sew clothing for the children of Haiti (shown on previous page).



Right: The children referred to Dr. Ellen Lawson (Medical Director of Sisters of Mercy Urgent Care) as "Green Eyes," as they are used to seeing only dark-eyed people. The Philippings.

In January 2010, when Dr. Ellen Lawson asked Dr. Obie Cuento to be part of the first Team Mercy following the devastating earthquake that killed 230,000 people in Haiti, he didn't hesitate. In November 2013, Dr. Lawson returned the favor when Typhoon Haiyan struck Dr. Cuento's native Philippines and NC Baptist Disaster Relief called upon Team Mercy to be part of the first medical team from NC to the disaster site in Tacloban City. There, Team Mercy set up a clinic in a school-based evacuation center housing 800 people, including 6 pregnant women.





Thanks to your support, Sisters of Mercy Urgent Care is able to not only provide more than a half million dollars in charity and under-compensated care annually, but staff also join you in *giving back* by participating in the *March of Dimes Walk for Babies*, increasing participation in the *United Way Campaign*, spending a morning sprucing up a rural elementary school on the *Day of Caring*, and serving on the *Asheville Area Chamber of Commerce Total Resource Campaign*. We are grateful for your continued faithfulness to mercy and for the opportunity to serve wonderful Western North Carolina as the Sisters of Mercy have been doing for 114 years.

in the Community

Above left: Staff paused to remember the victims of 9/11. Facilities Manager Richard Bellflower set the digital sign for the day and displayed more than 25 American flags along the Patton Avenue side of Urgent Care West.







Sisters of Mercy Urgent Care United Way Day of Caring volunteers spent a morning helping spruce up the grounds of Fairview Elementary.



Anna Shook and Christi Cook participated in the Color Run – "happiest 5K on the planet."



The 34th annual March for Babies team was small but mighty, raising more than \$2,500 to help the March of Dimes save babies by preventing birth defects and premature births.

Sister Maria Goretti was feted with a surprise birthday party in July. Current and former staff (here Dan Maney and Russell Goodwin), physicians, Board Members, and friends from the community joined the celebration.

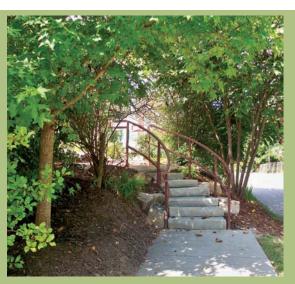
Catherine McAuley MERCY Foundation

Catherine McAuley MERCY Foundation is a 501(c)3 not-for-profit providing the financial resources for Sisters of Mercy Services' important work through fundraising. The Foundation helps purchase medical equipment for Sisters of Mercy Urgent Care facilities and has sent relief teams and supplies to Haiti and the Philippines. Through CMMF, donors help provide more than a half million dollars in charity and under-compensated care each year.

Team Aflac – Ralph Raesemann, Carolyn Dunlap, Terry Silvers, and Eric Russell captured first place, due in part to a double eagle by Russell! Premier Sponsor Asheville Radiology's John Brazil, Dentist Dr. Mark Knollman, played for Presenting Sponsor Clean Environments' team with owners Nina and Chris Young. CarePartners Foundation was also a Presenting Sponsor and included Ivory Walker, Jerame Walker, Richard Pea, and Willie Tobe. Other Presenting Sponsors: Advanced Data & Network Solutions, The Brown-Mores Partnership, Altamont Capital Management, and Advisors Access. Charles and Sheila Pertiller played on Premier Sponsor McGuire, Wood & Bissette's team with CMMF Vice Chair John Fleming, and Tom Jacon of St. Eugene's Parish. CMMF Chair Jim Christian, second from right, was joined by Clark Jenkins, Chris Amys, and Tim Wrinn.

The MERCY Garden

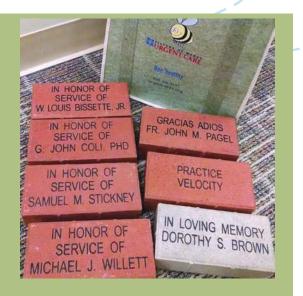
Mark Allen of Mountains to Sea Landscapes recently helped complete the transformation of the MERCY Garden, established by Eagle Scout Willem Tax in memory of Dr. William Callison. The Garden provides a place of respite for patients and staff alike with its centerpiece engraved brick patio. A beautiful locally—handcrafted railing welcomes visitors to the peaceful space. Center: Facilities Manager Richard Bellflower buries the shredded 2013 prayer requests in the mulch surrounding the Dr. Charles Blair dogwood tree. Far right: recent additions to the brick patio; bricks are available for \$100 and may contain up to three lines of text.







The annual Mercy Golf Classic is held at beautiful Etowah Valley Golf Club each September. Chris Young, Matt Mores, Donna Montgomery, Lynn Gilpin, Tim Johnston, Sharon Owen, Mike Watson, and John Ellis serve on the Golf Committee and are joined by amazing volunteers who ensure the event's success.





Bike for Life for Haiti

CMMF Board Member Buster Brown started the Bike for Life in 2012. Last fall, Buster was joined by Mercy CEO Tim Johnston and others who cycled 500 miles across North Carolina. Proceeds raised by Team Mercy support the Alpha Omega medical mission in Haiti.





Above right: Karen and Buster Brown (top) and Celia Liming and Tim Johnston (bottom) are all smiles at the 500+ mile finish line!

CONSIDER A GIFT OF MERCY

- Place a \$100 engraved brick in the MERCY Garden
- Sponsor a rider in the Bike for Life
- Play in or sponsor the MERCY Golf Classic
- Help send medical teams and supplies to Haiti
- Give to Frances Warde Compassionate Care Fund
- Donate in honor or in memory of someone special
- Remember CMMF in your will or United Way designation

McAuley MERCY Foundation relies on contributions and investments as its major sources of income. Donations are gratefully accepted via cash, check and all major credit cards. Give securely online [www.urgentcares.org/mercy] or mail your gift (payable to CMMF) to P.O. Box 16367, Asheville, NC 28816.

Donors 2014 Partners in Mercy | \$100-\$100,000

The Catherine McAuley MERCY Foundation gratefully accepts

Give securely online at **urgentcares.org/mercy** or mail your gift (payable to CMMF) to P.O. Box 16367, Asheville NC 28816.

Catherine McAuley MERCY Foundation

In memory of Kenneth & Yola Hanan* Huntsville Hospital System George Bauer Sacred Heart Parish Ladies Guild* Christian Alderson Michael Frisch Dr. Bruce Gilpin Michelle Kasak Jodie S. Razdrh In memory of Jennie & Bennie Bellflower by Richard & Ann Bellflower Joann Lausier Joann Bateson In memory of John Bateson by Clinton MA High School Class of 1954 Jane Ware & jb graphics Susan Cole Wendy Gade - Philippines Dr. Ellen Lawson – Philippines Dr. Obie Cuento - Philippines Sister Maria Goretti Dr. Beth McCarty Linda D. Miller The Brite Agency Belinda Odom Sharon Owen Father John Pagel Vinson Parsons Sheila Pertiller Philip Pritchard - Philippines Donald Sparks – Philippines Advantage Printing Karen Weinberg Mountain Valley Spring Water

Mercy Golf Classic

Advanced Data & Network Solutions Altamont Capital Management **Brown-Mores Partnership Capital Directions** CarePartners Foundation Clean Environments **Advisors Access** Asheville Radiology Associates TSA Choice Aflac AP Associates Bowers, Ellis & Watson Architects Horse Shoe Kennels Tim Johnston Kimberly Bellflower Kendall McGuire, Wood & Bissette, PA McKesson Crowne Plaza Resort Asheville Racquet Club The Omni Grove Park Inn Biltmore Estate **Broadmoor Golf Course** Kenmure **Etowah Valley Country Club Ouest Diagnostics** Reems Creek Country Club BB&T – Branch Banking & Trust DHW - Davidson, Holland, Whitesell & Co FastSigns Golf USA of Asheville **Human Resource Solutions** Insurance Service of Asheville Warrior Golf

Marie Allison Chris Amys Jim Christian Brian R. Davis Dr. Stan Hamaker Joel Harris Paul Hundredmark Tom Jacon Clark Jenkins Steve Koletnik Ken Michalove Donna Montgomery Sheila Pertiller David Rhew In memory of Ben Stella Susan Van Ness Karen Weinberg Timothy Wrinn Sisters of Mercy Services Leadership Team & Volunteers

Frances Warde Family Health

In memory of Richard "Dick" Cushman by Hope Cushman John Sarpy Eugene & Veronica Peterman William & Corinne Watkin Sister Jacquie Dewar Jane Webb Walter Lacyk Patricia McGarrahan Jane Reynolds **Business Services Staff**

Haiti - Bike for Life - Hiking for Haiti

Dr. David Stern, Practice Velocity Altamont Capital Management Dr. Ellen Lawson Father Jim Solari Buster & Karen Brown Richard & Bridget Eckerd Wendy Gade Tim Johnston Celia Limina Leah Singleton Dana & Jana Stonestreet Hometrust Bank Ralph Eckoff Dr. Dan Burishkin Mike & Liz Calloway in memory of Joe R. Brooks Dr. Obie Cuento Dr. Ken Ellington Medstream Anesthesia Solutions Dr. Bruce Gilpin Charles Hampton Barbie Horton Kallam Grove Church Jerry Quinn, Allied Medical Supply Dr. Ted Rheney Father John Schneider Danielle & Ryan Snider Lauren Emery Dr. Charles Stamey Sisters of Mercy South Central Community St. Joan of Arc Church **Bullington Associates** Advanced Business Equipment Christian Alderson Willis Anderson Jeff & Barbara Gould Bob & Darlene Phillips Camp Hollymont Frank & Sharon Caffrey Barbara Chambers Linda Crane Joy Emery Chervl Fore Barbara Fry JoAnne Gance **Gourmet Giving Bethanie Hagues** Dr. Stan Hamaker Cynthia & Gregory Hellmann Philip & Gretchen Johnston Bill & Margie Klesse David Knoble

Christine Lewis Mercy Associates Father John Pagel Mary Ann Schiller James & Judith Smith Robin & Darrell Snider, Jr. Pauline Waldburger Alexis Ambrose William Bauer Richard Bellflower Jimm Bunch Joev Chambers Jim Christian Linda Cottingham Dr. John Ende Paul Gilliam Sister Maria Goretti John Graeter Brianne Hamilton, PA Dr. Bob Hanich **Betty Harrison** Carol Hoban, FNP Donna Honevcutt Joel Kelley George Kloster Al & Terry Mack Becky & Dan MacMinn Emily Mahowald, FNP Alan McKenzie Kerney & Jane McNeil Monsignor John McSweeney Mary Ann Minkin Jim Miller **Kevin Montgomery** Chris Newcomb, PA Belinda Odom Sharon Owen Philip Pritchard Mary Bryan Roberts Jeff Samz Claudia Sherry Anna Shook Sisters of St. Joseph St. Rose Convent David & Cindy Spillers Margaret Storey Mike & Cathie Stout Bruce Thorsen Dylan & Melanie Trivette, Trivette Images Judy Ulesan Mary Leonard White Mike Watson



BENEFITS TO THE COMMUNITY

Jobs: 89

Salaries and Benefits Paid: \$4,652,011

Active, Board-Certified Physicians: 9

Patient Visits: 56,257

Compassionate/Charity Care: \$126,529

Cash-Pay Discount for Uninsured: \$191,345

Bad Debt Written Off as Charity: \$182,766

Medicaid Offset: \$739,919

Medicare Offset: \$874,998

Total Government-Sponsored Healthcare Support: \$1,614,917

TOTAL Annual Community Benefit: \$2,115,557

Projected Savings from

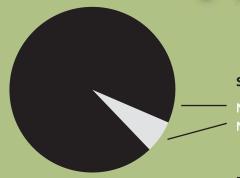
Emergency Room Avoidance: \$14,013,619

(Includes estimated \$1,345,389 saved by self-pay patients and \$12,668,230 saved by other patients)

Outreach: \$220,708

(In-kind, medical mission trips, supplies, sponsorships)

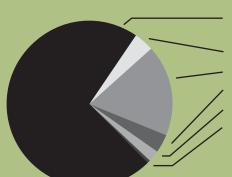
Financials



SOURCES OF FUNDS

Net patient service revenue	\$7,568,313*
Non-operating revenue	\$512,510

EXPENSES



-	Compensation, incl. benefits	
	employed or contracted	\$4,701,828
-	Medical supplies	\$242,701
-	Other facility costs	\$1,160,207
,	Depreciation and amortization	\$232,197
,	Interest expense	\$141,218
,	Other operating expenses	\$33,382

FYE September 30, 2013 Audited

Gifts given away come back to greet us with their goodness.

-Joyce Rupp, Walk In & Relaxed Manner

^{*} Adjusts for bad debt and uncollectible discounts.

Sisters of Mercy Services Corporation Board of Directors



Chair Jeffrey A. Gould, CPA Gould, Killian CPA Group



James A. Christian Retired, Mountain Area Health Education Center



Timothy C. Johnston President & CEO of SOMSC Ex-Officio Member of SOMSC Board



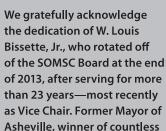
Vice Chair Robert A. Phillips Retired, Volvo Construction Equipment



Ken Ellington, MD MedStream Anesthesia Solutions



Sister Mary Jerome Spradley President of Sisters of Mercy of North Carolina Foundation





Treasurer John W. Graeter Healthcare & Non-profit Consultant



Ron Gollberg MD Retired, Psychiatrist



Sister Jill Weber Physical Therapist Holy Angels

NC Bar Association—we say,

Thank you, Lou!

awards, including the Lake

Public Service Award at the

2014 Annual Meeting of the



Secretary Belinda D. Odom Director of Human Resources, SOMSC



Melissa Bell Hill Commercial Team Lead, Senior Vice President of Capital Bank



Sister Rosalind Picôt Participating Non-Board Member Mission Integration



Walter St. G. Gladding Retired, Bank of America Audit Committee Chair

"We should be as shining lamps, giving light to all around us." - Catherine McXuley

Catherine McAuley MERCY Foundation Board of Directors





Left to Right: Tim Johnston President & CEO Sisters of Mercy Services Corp.

Bridget Eckerd Community Volunteer

W. Michael Watson Partner Rowers, Fllis & Watson Architects, PA

Sister Maria Goretti Weldon

Director of Mission & Values Sisters of Mercy Services Corp.

John N. Fleming, *Vice Chair* Partner, McGuire, Wood & Bissette, PA

James A. Christian, Chair Retired, MAHFC

Robert A. Phillips, *Treasurer* Retired, Volvo Construction Equipment

Buster Brown, Jr., Secretary **Brown Properties**

Sisters of Mercy Services Corporation Leadership Team



Left to Right:

Sister Maria Goretti Weldon Director of Mission & Values

Belinda Odom

Director of Human Resources

Barbara Chambers

Director of Access & Information Manager UC North and Brevard

Leah Singleton

Director of Finance & Information Services

Tim Johnston

President & Chief Executive Officer

Sharon Owen

Executive Assistant & Fundraising Coordinator

Chervl Fore

Manager of Radiology, Nursing, Urgent Care West & South

Ellen Lawson, MD Medical Director

SOMSC Urgent Care Physicians

Daniel Burishkin, MD Catherine Christianson, DO Oblendo Cuento, MD Bruce Gilpin, MD Stanley Hamaker, MD Ellen Lawson, MD Elizabeth McCarty, MD Jennifer Nicolini, MD Elsie Osei-Nkansah, MD All physicians are Board Certified

Mid-Level **Medical Staff**

Grace Barnwell, FNP Kelly Byrne, FNP Karen Casey, FNP Shannon Childers, PA Brianne Hamilton, PA Carol Hoban, FNP Emily Mahowald, FNP Christopher Newcomb, PA Nan Riley, FNP Danielle Snider, FNP Meghann Turnbull, PA Karen Weinberg, FNP



Back row L to R: Dr. Stan Hamaker, Dr. Ellen Lawson, Dr. Beth McCarty, PA Chris Newcomb, Dr. Dan Burishkin, FNP Karen Casey, FNP Grace Barnwell. Front row L to R: Dr. Bruce Gilpin, FNP Carol Hoban, FNP Nan Riley, PA Shannon Childers, FNP Karen Weinberg, Dr. Obie Cuento, FNP Danielle Snider.





Anna Trotter, Worker's Compensation/Industrial, received her 20-year service pin in 2013.

Please visit somsc.org to receive personal expressions of appreciation from many of us at Sisters of Mercy Services. Your support helps further MERCY in Western NC and in Haiti.



SISTERS OF MERCY SERVICES

CORPORATION

P.O. Box 16367 • Asheville NC 28816 • 828-210-2121 • urgentcares.org